

ANNEX NO. 4:

PRINCIPLES OF PERSONAL DATA PROCESSING IN THE ROZÁLKA PEZINOK PREMISES

INFORMATION ON PERSONAL DATA PROCESSING:

PRINCIPLES OF PERSONAL DATA PROCESSING

According to Regulation (EU) 2016/679 (GDPR) and Act No. 18/2018 Coll.

Controller:

TATRA UNITED CORPORATION, a.s.

Námestie 1. mája 5,

811 06 Bratislava

Operation:

Areál Zdravia Rozálka

Rozálka 9, 902 01 Pezinok

Website: www.rozalka.sk

1. PURPOSES OF PERSONAL DATA PROCESSING:

The controller processes personal data primarily for the following purposes:

1. Reservations and customer communication

Data such as name, contact details, email, phone number, and any billing information are used to handle reservations, orders, and respond to inquiries.

2. Protection of property and persons – CCTV system

The area uses a CCTV system without audio that records entrances, publicly accessible areas, and technical zones. The legal basis is the legitimate interest of the controller.

ANNEX NO. 4:

PRINCIPLES OF PERSONAL DATA PROCESSING IN THE ROZÁLKA PEZINOK PREMISES

3. Photography and Video Recording During Events

During public or organized events in the area, participants may be photographed and recorded. These recordings may be used for documentation, promotion, or marketing purposes by the organizer.

4. Marketing Communication

Visitors providing personal data acknowledge that their email or other information may be used to send newsletters, invitations, and promotional offers.

2. LEGAL GROUNDS FOR PROCESSING

- Art. 6(1)(b) GDPR – performance of a contract (reservation)
- Art. 6(1)(c) GDPR – legal obligation (accounting)
- Art. 6(1)(f) GDPR – legitimate interest (security, documentation)
- Art. 6(1)(a) GDPR – explicit consent (marketing, media)

3. CONSENT DURING PUBLIC EVENTS

By participating in an event or remaining in the area during the event, the visitor acknowledges the possibility of being recorded in photos or videos, which may be published on the website or social media.

If a visitor does not wish to be photographed or recorded, they have the right to inform the staff or send a deletion request to the email: marketing@rozalka.sk.

ANNEX NO. 4:

PRINCIPLES OF PERSONAL DATA PROCESSING IN THE ROZÁLKA PEZINOK AREA

4. DATA RETENTION PERIOD

- Camera recordings: max. 14 days
- Photos and videos: max. 5 years or until consent is withdrawn
- Marketing data: until consent is withdrawn
- Reservation data: 2 years
- Accounting data: 10 years

5. RIGHTS OF DATA SUBJECTS – THE RIGHT TO

- to request access to their data,
- to request correction or deletion of data,
- to object to processing,
- to withdraw their consent,
- to file a complaint with the Office for Personal Data Protection of the Slovak Republic

6. FINAL PROVISIONS

These General Terms and Conditions (GTC) come into effect on the date of their publication on the website www.rozalka.sk.

The operator reserves the right to amend them.

Legal relations are governed by the laws of the Slovak Republic.

Any disputes shall be resolved by the competent courts of the Slovak Republic.

**TÁTO PRÍLOHA JE NEODDELITEĽNOU SÚČASŤOU VŠEOBECNÝCH
OBCHODNÝCH PODMIENOK AREÁLU ZDRAVIA ROZÁLKA.**

3/3

WWW.ROZALKA.SK

COMPANY'S REGISTERED OFFICE:

TATRA UNITED CORPORATION, A. S.
NÁMESTIE 1. MÁJA 5 811 06 BRATISLAVA

COMPANY ID: 31382711
TAX ID: 2020303637

BUSINESS PREMISES:

HOTEL ROZÁLKA ***
ROZÁLKA 9, 902 01 PEZINOK

RECEPTION +421 903 410 233
RECEPCIA@ROZALKA.SK