



Hotel Rozálka

PERSONAL DATA PROTECTION POLICY



WWW.ROZALKA.SK

COMPANY'S REGISTERED OFFICE:

TATRA UNITED CORPORATION, A. S.
NÁMESTIE 1. MÁJA 5 811 06 BRATISLAVA

COMPANY ID: 31382711
TAX ID: 2020303637

BUSINESS PREMISES:

HOTEL ROZÁLKA ***
ROZÁLKA 9, 902 01 PEZINOK

RECEPTION +421 903 410 233
RECEPCIA@ROZALKA.SK

PERSONAL DATA PROTECTION POLICY

TATRA UNITED CORPORATION, a.s., with its registered office at Námestie 1. mája 5, 811 06 Bratislava, Company ID: 31 382 711, registered in the Commercial Register of the Bratislava District Court, Section: Sa, File No. 744/B.

Operational site: Hotel Rozálka***, Rozálka 9, 902 01 Pezinok.

For the purpose of fairness and transparency, we hereby provide this privacy notice in accordance with Articles 13 and 14 of Regulation (EU) 2016/679 (General Data Protection Regulation – GDPR) and Sections 19 and 20 of the Slovak Act No. 18/2018 Coll. on the Protection of Personal Data.

GENERAL TERMS AND CONDITIONS

TATRA UNITED CORPORATION, a.s.

Námestie 1. mája 5,

811 06 Bratislava

HOTEL ROZÁLKA

Rozálka 9, 902 01 Pezinok

Company ID (IČO): 31382711

Tax ID (DIČ): 2020303637

Reception: +421 903 410 233

Email: recepacia@rozalka.sk

Website: www.rozalka.sk

PURPOSE OF DATA PROCESSING:

- Record-keeping of hotel services, hotel guests, room reservations, personal data records in the hotel system in the guest database, and records of foreign guests.
- Purpose of personal data processing, for which the personal data is intended, as well as the legal basis for personal data processing:
- Conducting marketing, advertising, and promotional activities, including direct marketing, offering the controller's products and services, sales promotion, conducting surveys, polls, competitions, assessing satisfaction with the provided services, and sending promotional and communication materials (including magazines, newsletters, and others).

The legal basis for the processing of personal data is the consent of the data subject.

PERSONAL DATA PROTECTION POLICY

LEGAL BASIS FOR PROCESSING PERSONAL DATA:

1. Act No. 40/1964 Coll. Civil Code
2. Act No. 455/1991 Coll. on Trade Licensing
3. Act No. 595/2003 Coll. on Income Tax
4. Act No. 582/2004 Coll. on Local Taxes and Local Fees for Municipal Waste
5. Act No. 222/2004 Coll. on VAT
6. Act No. 404/2011 Coll. on Residence of Foreigners
7. Act No. 431/2002 Coll. on Accounting
8. Act No. 253/1998 Coll. on Residence Reporting of Slovak Citizens

CATEGORIES OF RECIPIENTS:

1. Courts and law enforcement authorities
2. Tax Office
3. Foreign Police
4. Municipality of Pezinok
5. Bookolo system s.r.o., Holečková 789/49, 150 00, Prague 5, Czech Republic
6. Alto Slovakia s.r.o., Sládkovičová, 3305921 Svit, Company ID (IČO): 31664881
7. Slevomat.cz, s.r.o. – Slovak Branch, Company ID (IČO): 46031103,
Tax ID (DIČ): 4020309887, VAT ID (IČ DPH): SK4020309887, Mýtna 48, 811 07
Bratislava Founder: Slevomat.cz

PERSONAL DATA PROTECTION POLICY

TYPES OF PERSONAL DATA COLLECTED:

- Name, surname, title, residence address, ID number
- For other accommodated guests: same data
- For foreigners: name, surname, date and place of birth, nationality, permanent address in home country, travel purpose, passport number, visa (type, number, validity), accommodation address, accompanying children, duration of stay, email, phone number, credit card number and expiration

DATA RETENTION PERIOD:

In accordance with applicable legal regulations.

RIGHTS OF THE DATA SUBJECT:

- Right of access to personal data
- Right to rectification
- Right to erasure
- Right to restriction of processing
- Right to object to processing
- Right to data portability
- Right to lodge a complaint with the Data Protection Authority of the Slovak Republic

These rights are defined in more detail in Articles 15 to 21 of the GDPR.

The data subject shall exercise these rights in accordance with the Regulation and other applicable legal regulations. The data subject may exercise their rights towards TATRA UNITED CORPORATION, a.s. by submitting a written request or via electronic means. In the event that the data subject requests the provision of information orally, such information may be provided on the condition that the data subject has verified their identity.

PERSONAL DATA PROTECTION POLICY

DECLARATION AND CONSENT OF THE AUTHORIZED PERSON

The authorized person hereby confirms that all data provided through the online form are true and complete, and further confirms that, prior to submission, they have read and understood the General Terms and Conditions of TATRA UNITED CORPORATION, a. s., with its registered office at Námestie 1. mája 5, 811 06 Bratislava, Company ID: 31 382 711, registered in the Commercial Register of the Bratislava District Court, Section: Sa, Insert No. 744/B.

Facility: Hotel Rozálka***, Rozálka 9, 902 01 Pezinok, as published on the company's website www.rozalka.sk.

The authorized person also consents to the digital processing of a copy of their national ID card or another identity document, to the extent necessary in accordance with applicable legislation.

By granting this consent, Tatra United Corporation, a. s. will process your identification data (name, surname) and contact details (email, telephone number, address) for the purpose of providing information about its products and services or those of its business partners via mail, email, phone/SMS (excluding automated calls), and other electronic communication channels.

This consent to the processing of personal data is voluntary and may be withdrawn or limited at any time.

In the event of withdrawal or limitation of consent, the company will no longer process your data for the stated purpose. The lawfulness of any processing carried out prior to withdrawal shall not be affected.

Your data may continue to be processed for purposes where no consent is required by law, in accordance with the Privacy Policy available at:

www.rozalka.sk/ochrana-osobnych-udajov

If you are not satisfied with the manner in which the company handled your complaint, or you believe your consumer rights have been violated, you have the right to contact an alternative dispute resolution entity. You may submit a proposal for dispute resolution, for example, to the Slovak Trade Inspection (www.soi.sk) or to another entity listed in the Register of ADR Entities maintained by the Ministry of Economy of the Slovak Republic.

You also have the option to use the Online Dispute Resolution (ODR) platform, which is available at:

insert ODR platform link, e.g., <https://ec.europa.eu/consumers/odr>

By submitting your data via the online form, you express your consent to the processing of personal data and confirm that you have read and understood the Privacy Policy of Tatra United Corporation, a. s.